

**\*\*\*MEDIA ADVISORY\*\*\***

**American Cancer Society to Announce Belles & Beaus Honorees at  
Announcement Party and Kickoff Event**

**WHO:** American Cancer Society (ACS)

**WHAT:** The ACS invites you to join them for an Announcement Party to kick off the 17<sup>th</sup> Annual Belles & Beaus Ball New Orleans. The Announcement Party and Ball are a chance for community leaders to support the ACS in its mission to save lives, celebrate lives, and lead the fight for a world without cancer.

The ACS will announce this year's twenty Belles & Beaus of the Ball at the kickoff event. The honorees are individuals who have made significant contributions in the fight against cancer and represent survivors, volunteers and community members. The event chair is Katherine Kleinpeter Raymond and vice chair is Shannon McCloskey Able. Liz Reyes will host the event.

This complimentary celebration will include beer and wine, and feature food by Morton's The Steakhouse and La Thai. DJ Mike Swift will be curating the evening's music.

Attendees can take advantage of this one-time opportunity to purchase half-off general admission tickets to the Ball. Proceeds benefit the American Cancer Society's Patrick F. Taylor Hope Lodge, which provides overnight accommodations and a community of support to patients who come to New Orleans for cancer treatment.

**WHEN:** Thursday, July 13, 2017  
5:30-7:30 p.m.

**HOW:** Complimentary.  
For more information, please call 504.219.2282 or visit  
[www.nolabellesandbeausball.org](http://www.nolabellesandbeausball.org)

**WHERE:** The Shops at Canal Place, 3rd Floor (right outside of Saks Fifth Avenue)

**Visual Opps:** 6:30 p.m. - Announcement of Belles & Beaus  
Ongoing - Speakers and Party Activities

**MEDIA CONTACTS:**

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**About the American Cancer Society:**

The American Cancer Society is a global grassroots force of 2 million volunteers saving lives in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 25 percent decline in the cancer death rate in the U.S. since 1991, driven by less smoking, better treatments, and earlier detection. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings and more. For more information, to get help, or to join the fight, call us anytime, day or night, at (800) 227-2345 or visit [cancer.org](http://cancer.org).